

BE

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INDIANA GREEN BUSINESS AWARDS



BE an Award Winner or a Nominator

IGBA AWARD NOMINATION FORM

Please complete this form to accompany the individual category nominations you are submitting (only one form per company is required, regardless of the number of category nominations)

Company name _____

Name of person co-ordinating IGBA entries _____

Position _____

Company Address _____ State _____ Zip _____

Telephone No _____ Email _____

Nominated Category/ies: _____

Turnover: _____ Number of employees: _____

How old is your business? < year 1 - 3 years 3-5 years 5 +

I have read and understood the terms and conditions (see details below)

Authorized Signature: _____ Date: _____

In no more than 1500 words and for each nominated award category, state why you should be considered for the award.

Complete each part below for each category:

- Introduction to Company/Individual;
 - o A brief overview including how it/they excel in the chosen category.
- Product/Service/Project Overview;
 - o Detail the element of the business which is relevant to the category.
 - o How was this element, product/service/project innovative?
- Business/ Project/ Personal Vision & Clear Objectives;
 - o How was the business, product or project conceived and what was the strong reason why?
 - o What were the goals and have you reached them?
- How has the business/you demonstrated success?
 - o How did you measure success - state auditable figures and/or case studies where applicable;
 - o How has the project/ business impacted on environment, social and business economic conditions?
- Evidence of challenges and difficulties
 - o Detail the challenges faced and how you overcame them.
- Education
 - o What steps were taken to seek education, and how did you educate others? Give examples.
- Evidence of further planned developments
 - o What would be the next project/product/service/improvement you plan to undertake?
 - o What are the learning points from your experience to date which you'd include in future?

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AWARD CATEGORIES:

- A Reduced Energy Consumption** – is your company running an eco-friendly initiative to reduce your energy consumption (utilities) and starting to see results or do you provide a product or service which helps reduce energy consumption?
- B Reduced Waste** – are you actively reducing the need for landfill or incineration and emphasizing recycling & composting, or do you provide a product or service which helps reduce waste?
- C Sustainable Transport** – do you provide the infrastructure or an alternative to reduce the use of private vehicles to offset car or air travel? Then we want to hear from you.
- D Local Sustainable Materials** – do you use local, reclaimed, renewable & recycled materials in construction & products resulting in a reduced impact on the environment & local economy. Then this is for you.
- E Local Sustainable Food** – do you support local & low impact food production resulting in a reduced or net positive impact on the environment & local economy.
- F Sustainable Water** – How do you reduce, re-use and recycle water resulting in a reduced or net positive impact of supply – we'd like to hear from you.
- G Natural Habitats & Wildlife** – If you are actively protecting or regenerating existing natural environments, or creating new habitats resulting in a reduced or net positive impact, then we need your nomination.
- H Culture & Heritage** – Are you running a project to preserve local and regional identity through local independent businesses, events or culture – then what are you waiting for?
- I Equity, Fair Trade & Local Economies** – do you ensure that the community's impact on other communities is a positive one by keeping it fair or local?
- J Health & Wellbeing** – do you promote healthy lifestyles, physical, mental & spiritual wellbeing through your business, products or services. Tell us how.
- K Outstanding Community Project of the Year** – is your community working on a sustainable project providing a positive impact for the community and the environment?
- L Green Entrepreneur of the Year** – are you or do you know someone who is a leader in the green community?
- M Young Green Entrepreneur of the Year** – let's celebrate and encourage the contribution from young people, ages of 18 to 21, who are off to a great start in the sustainable world of business!
- N Enterprising Woman of the Year** – is it your wife, mom, gran, sister or best friend? Who do you know who juggles home & family and has set-up a successful green, sustainable, eco-friendly business?

BENEFITS

Nominees and Winners of previous business awards say that taking part brings real business and personal rewards. Indiana Green Business Awards in association with Green Fest Indy - 2010 is dedicated to taking green mainstream. The aim of the awards is to recognize the great work happening in many businesses throughout the State and show potential clients that you can BE...a little greener every day and what better way to get your business noticed than nominating your business for the 1st Indiana Green Business Awards.

- Great promotional value through the regional media in pre and post award promotions.
- 'Winner & Finalist' Display of Award at Green Fest Indy - 2010 3-day public event.
- 'Winner' and 'Finalist' logos can be used on all marketing materials to make your business stand out from others.
- Winners will be interviewed live on-stage at Green Fest Indy - 2010 on Friday, March 26th in front of a live audience.
- The winners will be celebrated on the GreenFestIndy website in a special profile for the week after the ceremony and to a list of over 5,000 businesses and event visitors.
- Nomination represents validation by the wider business and local community.
- Nomination signifies acknowledgement and recognition of hard work, efforts and results.
- Significant promotional coverage of all nominees at Awards Dinner on March 25th, 2010.
- There's a real sense of pride in being nominated.

TERMS AND CONDITIONS

1. Entries for the business awards can be taken for any person or business with a Indiana address
2. All entries should be submitted in electronic copy – this is a Green Award - any entries received in any other format will not be considered.
3. Entries should be sent to info@greenfestexpos.com with 'IGBA Nomination' in the subject line
4. Hand-written entries will not be considered.
5. Any entries received after January 29th 2010 will not be considered.
6. All entries should relate to the previous 12 month period from when the nomination is made.
7. Green Fest Expos & IGBA reserves the right to publish details of companies and company logos entering and short listed candidates as part of the pre- and post event publicity surrounding the event, and to make those details available to the sponsors.
8. The IGBA chair of judge's decision is final concerning all awards.
9. No submissions will be returned and all entries become and remain the property of the IGBA.
10. Judging of finalists will take place on the designated judging day, February 25th, 2010. All candidates will be notified prior to the final judging and must have a representative to give an oral presentation. Candidates unable to attend this day will be removed from the finalist list.
11. There is no charge for entering and you can nominate for any number of categories.
12. Finalists will be required to attend the Awards Dinner on March 25th Tickets are \$50 per head.
13. By completing the nomination form you agree to these terms and conditions.

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